



# International Journal of Business and Management Invention

*e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X*

## **CERTIFICATE**

*It is certify that the paper entitled by “The Effect of the Word of Mouth Communication and Product Quality on Purchase Decisions through the Brand Image of the Body Shop Products in Denpasar” has been published in International Journal of Business and Management Invention (IJBMI).*

### **Your article has been published with following details:**

*Author's Name: Ni Nyoman Rusmiati, I Made Setena*  
*Journal Name: International Journal of Business and Management Invention (IJBMI)*  
*Journal Web: www.ijbmi.org*  
*Journal Type: Online & Offline*  
*Review Type: Peer Review Refereed*  
*Publication Year: 2019*  
*Publication Month: Aug*  
*Vol No.: 08*  
*Issue No.: 08*



**Editor-In-Chief**  
*International Journal of Business and Management Invention (IJBMI)*  
*E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)*  
*Web: [www.ijbmi.org](http://www.ijbmi.org)*

*UGC Approval Serial Number: 4485 & UGC Journal Number: 46889*