

# International Journal of Business and Management Invention

## International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi  
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd  
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri  
Osmania University, India
- ❖ Dr. Makarand upadhyaya  
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar  
SRM University, India
- ❖ Dr. Joy Mukhopadhyay  
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai  
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,  
Ghaziabad, India  
Email: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)  
Website: [www.ijbmi.org](http://www.ijbmi.org)



Peer Reviewed Refereed Journal



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

Influences of Leadership and Productivity on perceived differences in performances of Bsc and HND graduate in Nigeria	01-04
The Influence Of Financial Stability, Ineffective Monitoring, Change In Auditors, Change In Directors, Frequent Number Of Ceo's Picture Toward Fraudulent Financial Statement In Fraud Pentagon Perspective	05-12
Challenges of Airlines Operations in Sub-Saharan Africa: An Empirical Investigation of the Nigerian Civil Aviation Sector	13-30
Understanding the impact of celebrity endorsements on ROI (Return on Investment) and Sales on brands providing Fast Moving Consumer Goods (FMCG)	31-38
Research on fault diagnosis method of aero-engine sensor based on PCA	39-44
A Conceptual Study: An Impact of Pandemic on Human Resource Management	45-48
An Analysis of Non-Performing Assets and its Impact on the Profitability of Public and Private Sector Banks	49-56
Loans and Savings in Business Growth of Small And Medium Enterprises (SMES) In The North Central Nigeria: An Empirical Analysis	57-65
The Future of Ownership: A Disruptive Scenario	66-74
Quality of Work Life at ICICI Prudential Life Insurance Ltd	75-78
Impact of Tourism in Local Economic Development of Jaipur City	79-83

# IJBMI

Volume 10 - Issue 1 - Series-3 - January- 2021

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)