



# International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

## CERTIFICATE

It is certify that the paper entitled by “The Mediating Effect of Self- Concept on Brand Association and Conspicuous Consumptions: A Study in the Context of Luxury Fashion Brand Market in Sri Lanka” has been published in International Journal of Business and Management Invention (IJBMI).

**Your article has been published with following details:**

Author's Name: A. A. D. C. Perera

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: [www.ijbmi.org](http://www.ijbmi.org)

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2021

Publication Month: March

Vol No.: 10

Issue No.: 03



**Editor-In-Chief**

*International Journal of Business and Management Invention (IJBMI)*

E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)

Web: [www.ijbmi.org](http://www.ijbmi.org)

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



# International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

## CERTIFICATE

It is certify that the paper entitled by “The Mediating Effect of Self- Concept on Brand Association and Conspicuous Consumptions: A Study in the Context of Luxury Fashion Brand Market in Sri Lanka” has been published in International Journal of Business and Management Invention (IJBMI).

**Your article has been published with following details:**

Author's Name: Prof. W.M.C.B. Wanninayake  
Journal Name: International Journal of Business and Management Invention (IJBMI)  
Journal Web: [www.ijbmi.org](http://www.ijbmi.org)  
Journal Type: Online & Offline  
Review Type: Peer Review Refereed  
Publication Year: 2021  
Publication Month: March  
Vol No.: 10  
Issue No.: 03



Editor-In-Chief  
International Journal of Business and Management Invention (IJBMI)  
E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)  
Web: [www.ijbmi.org](http://www.ijbmi.org)

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889



# International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

## CERTIFICATE

It is certify that the paper entitled by “The Mediating Effect of Self- Concept on Brand Association and Conspicuous Consumptions: A Study in the Context of Luxury Fashion Brand Market in Sri Lanka” has been published in International Journal of Business and Management Invention (IJBMI).

**Your article has been published with following details:**

Author's Name: Dr. Kumari D.A.T

Journal Name: International Journal of Business and Management Invention (IJBMI)

Journal Web: [www.ijbmi.org](http://www.ijbmi.org)

Journal Type: Online & Offline

Review Type: Peer Review Refereed

Publication Year: 2021

Publication Month: March

Vol No.: 10

Issue No.: 03



**Editor-In-Chief**

*International Journal of Business and Management Invention (IJBMI)*

E-mail ID: [ijbmi@invmails.com](mailto:ijbmi@invmails.com)

Web: [www.ijbmi.org](http://www.ijbmi.org)

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889