



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by “Impact of brand equity on the buying behaviour of Millennials towards smartphones in Bangladesh” has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Madhobi Hossain, Lecturer, Kazi Md. Fahim Ahmed, Lecturer
Journal Name: International Journal of Business and Management Invention (IJBMI)
Journal Web: www.ijbmi.org
Journal Type: Online & Offline
Review Type: Peer Review Refereed
Publication Year: 2018
Publication Month: August
Vol No.: 07
Issue No.: 08



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889