



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

- Exchange Rate Fluctuations and Inflation Rate in Nigeria:  
1987 To 2019** **01-08**  
James Ese Ighoroje, Catherine, Ogheneovo Orife
- Social networking as the panacea to enhanced financial  
service delivery in Zimbabwe during and post the COVID-19  
pandemic** **09-21**  
Sandra Chinhema, Liang Qu
- Effects of Pedagogy and Internship Schemes on Students'  
Employability - Using the Macro Environment as a  
Control Variable** **22-29**  
Pao-Ching Lin, Gui-E Xiang, Dan Wang, Jian-Cheng Wang
- The Mediating Effect of Innovative Capability on the  
Relationship between Technology Innovation Adoption  
and Firm Performance in the Ghana's Manufacturing  
Industry** **30-53**  
Abena Asor Boateng, Cai Li
- Diseño de una página web para una PyMe en Tabasco** **54-64**  
Juan Ramón Marín Ruiz, Jesús Chan Hernández, Lourdes Baeza Mendoza,  
Blanca Alicia Sánchez Ruiz, Erika Mariana Ortiz Domínguez
- The role of urbanization in economic growth and  
challenges like migration, housing, and employment** **65-75**  
Mr. Veeranna S C

# IJBMI

**Volume 11 - Issue 5 - Ser. 2 - May 2022**

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)