



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

Research on the Impact of Digital Inclusive Finance on the Upgrading of China's Industrial System	01-07
Entrepreneurial Leadership and Work Life Quality: The Mediating Role of Adopting Entrepreneurial Behavior among Employees	08-18
Research on the Marketing Strategy of Huawei Mobile Phone Abroad	19-23
Youtube Adoption on the Performance of Small and Medium Enterprises (SMES) In Buloba Town, Wakiso, Uganda	24-29
Effect of Lean Manufacturing on Operational Performance of Sugar Firms in Kenya	30-41
Human Talent Management and Its Relationship with Process Management: Case GAD Canton La Maná - Ecuador	42-48
The Influence of Service Quality and Trust on Loyalty Mediated By Patient Satisfaction Outpatient in Internal Medicines Polyclinic at Santa Familia Hospital Barong Tongkok	49-62
Effectiveness of Motivation Strategies in Improving Job Satisfaction: Evidence from Northern Railway Employees	63-66
Competitive Support via Sustainable Digital Transformation	67-71

IJBMI

Volume 12 - Issue 11 - November 2023

Web : www.ijbmi.org

Email : ijbmi@invmails.com