International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- DR. Waspodo Tjipto Subroto, M.Pd State University of Surabaya, Indonesia
- DR. P. Malyadri Osmania University, India
- Dr. Makarand upadhyaya cba, jazan university, jazan, Saudi Arabia
- Dr. Krishnamurthy Prabhakar SRM University, India
- Dr. Joy Mukhopadhyay ISBR Bangalore, India
- Prof. Dr. Mohammed Galib Hussai Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar, Ghaziabad, India

Email: ijbmi@invmails.com

Website: www.ijbmi.org





Peer Reviewed Refereed Journal



International Journal of Business and **Management Invention**

e-ISSN: 2319-8028 p-ISSN: 2319-801X

Contents:

Research on Manufacturing Servitization in China: A Survey	01-11
Effects of Transformational Leadership and Work Environment towards Employee Performance Moderated By Motivation	12-21
A Study on Factors Influncing Employee Retention at Automotive Companies in India	22-26
Investigating the Mediating Role of Project Risk Management on the Relationship between Project Complexity and Project Success: An applied study on Saudi Construction Companies	27-59
Effect of E-Customer Relationship Management on Customer Satisfaction and Loyalty at Kaltimtara BPD	60-69
Effect of E-Service Quality on Loyalty Medited by Customer Trust at BPD Kaltimtara	70-81
The Effect of Financial Ratios on Stock Prices with Price Earning Ratio as a Moderating Variable in Insurance Companies	82-94
Influence of materialism on consumer buying behavior in India with special reference to luxury	95-100
Demonetization: A Historical Overview	101-104

S

Web: www.ijbmi.org

Email: ijbmi@invmails.com