

A Study on Women Leadership on Innovative Behavior In Manufacturing Industry

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ABSTRACT

The paper focuses on some common theories of leadership that can be used in organisation. The study examines the attitude of women and their leadership style on innovative behavior. The attitude of women how to improve a system and rebuild their status in organisations. The study was conducted by taking 100 women leaders who are belonging to the chennai. The random sampling method was used in this study and also the surveying method used to collect the data. It is recommended that the proves that women bring better leadership on innovative behavior.

Key words: *Women leadership, Innovative Behavior and Manufacturing Industry*

I. Introduction

Leader are playing vital role in every organisation. The leader creates new business environment and leads to workers. The women leader must be taken with clear decision in organisation. The women leaders have deep knowledge how to handle the present situation and also women leader have innovative ideas and thinking to implement for performance of handle financial risk, starting new idea and another important are the women leader must take care of the financial sources and give good ideas to expand the business related activities further. Women leaders make outstanding teamwork and good communication to all members for their success. The main motive of most of the women leaders are for accomplishing organizational goals.

II. Statement of the problem

A strong women leadership presence is needed to promote visible change. Here the Researcher identifies the women's leadership styles on innovative work behaviour in chennai and factors influencing women leadership among themselves and activities by the efforts of organisation. As such the paper puts an answer that the women's Leadership bring in innovative ideas.

III. Scope of the Study

The study examined the extent to which 100 respondents in manufacturing industry in chennai and also quality with ultimately predicts their overall environment in manufacturing industry The research is undertaken to study the various dimensions of women leadership styles and innovative work behaviour.

IV. Methodology

4.1 Objectives of the study

- To measure Women's Leadership of the Manufacturing industry.
- To identify the relationship between Women's Leadership on innovative work behaviour of the Manufacturing Industry

4.2 Hypothesis of the study

- There is no significant difference towards Women Leadership with respect to' income.
- There is no relationship between Women Leadership on innovative work behaviour

4.3 Sampling Technique and Sample Size

The study is based on the Primary data information has been collected from 100 respondents through questionnaire from various manufacturing industry in chennai, Tamilnadu India. By adopting random sampling technique, the researcher personally met the women leaders.

Tools for Data Analysis

The statistical tools ANOVA and Correlation used for analysis data

ANALYSIS AND INTERPRETATION

Table 1: One way ANOVA analysis shows mean difference towards Women Leadership based on income

Variable	Income	N	Mean	SD	F	p
Women Leadership	Up to Rs.8000	34	3.74	1.044	15.245	0.001
	Rs.8001 to Rs. 10000	20	3.39	1.054		
	Rs.15000 to Rs. 20000	32	5.00	0.000		
	Above Rs. 20000	14	3.76	0.730		
	Total	100	3.65	1.019		

Source: Primary data

Women leadership obtained F value is 15.245 with a corresponding significant level $p = 0.001$. Hence, it can be concluded that the opinion on the Women leadership differ significantly among the income. It is clearly found from the F test shows that there is significant difference towards Women leadership with respect to income. Rs.15000 to Rs. 20000 of income are highly rated towards Women leadership when compared respective categories.

Table-2: Relationship between Women Leadership and Innovative Work Behaviour

Variable	Innovative Work Behaviour	
Women Leadership	R	0.395
	P	0.000
	N	100

Source: primary data

The correlation analysis found that the r value is 0.395 and the p value is 0.001, which is less than 1% level. Hence, the null hypothesis is rejected and alternative hypothesis is accepted. It is concluded there is positive relationship between Women leadership and innovative work behaviour among women leaders in manufacturing industry.

V. CONCLUSION

The Women leadership on Innovative work behaviour in manufacturing industry so far discussed analysis and interpretation. Descriptive research design was adopted in this study. Objective of this study is reached through proper methodology. This study has simple random sampling technique to collect data from women leaders. The sample size consisted of 100 leaders. The analysis found that there is significant difference towards women leadership with respect to income of manufacturing industry. The study also found that there is positive relationship between women leadership and innovative work behaviour. This study concluded that the women leadership to reach positive in the present environment is leading at altering both the creative and innovative contribution within the manufacturing industry.

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