

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

A Study on Women Leadership on Innovative Behavior In Manufacturing Industry	81-82
Recent trends in digital marketing-AI chatbots	83-88
The role of cultural diversity and its impact on the workplace	89-92
FDI Inflows in India: An Overview	93-97
Ways of taking preventive measures to eliminate the negative effects of climate factors on agriculture	98-107
A Survey on Student Learning Adaptability Under Blended English Teaching Mode: A Case Study of Panzhihua College	108-113
The conceptual relationship between e-government and ERP systems on organizational performance in government organizations	114-119
The Impact of Digitalization Financial Statement on The Perspective SME Interest In The Industrial 4.0	120-126
The Effect of Training and Career Development on Job Satisfaction and Employee Performance at PT Gadai Syariah Berkat Bersama	127-138
An empirical examination of the linkage between economic growth and government expenditure in India using aggregate and disaggregated expenditure	139-146
Uncovering New Customers and Pridicting Consumer Behaviour with the Help of Artificial Intelligence	147-153

IJBMI
Volume 13 - Issue 6 - Series 2 - June 2024

Web : www.ijbmi.org

Email : ijbmi@invmails.com